

# Leveraging Business/Startup Communities



November 04, 2023



Saturday



4 :00 PM onwards



Rajkot Startup studio



SCAN TO  
REGISTER

**Nisha Kotecha**

Founder & CEO,

**InkDivo** & **GCS**  
Global Coworking Space

A Report on

*"Leveraging communities for your Business/ Startup"*

*Rajkot startup Studio*

### Event Details

1	Title	Leveraging Business/Startup Communities
2	Date	November 04, 2023
3	Time	04:00 PM to 05:00 PM
4	Venue	Rajkot startup Studio
5	No. Of Attendees	17

### Organizing Authority Details

6	Organization Name	Rajkot startup Studio
7	Organization Address	409, The Millenium, Circle, 150 Feet Ring Rd, Nr. Nana Mava, Padmi Society, Mavdi, Rajkot, Gujarat 360005

### Speaker 1 Details

8	Speaker	Nisha Kotecha
9	Speaker Organization	Inkdivo & GCS
10	Speaker Designation	Founder & CEO

## Summary:

The "**Leveraging Communities for Your Business/Startup**" event was a highly informative and engaging gathering that brought together entrepreneurs, business professionals, and community builders to explore the power of communities in driving business success. The event aimed to provide insights into how businesses and startups can harness the potential of communities to build brand loyalty, increase customer engagement, and achieve sustainable growth.

The event commenced with an inspiring keynote address by Nisha Kotecha, a renowned entrepreneur and community expert. They emphasized the importance of community-building in today's competitive business landscape and shared their personal experiences of leveraging communities to drive business success. These one-on-one sessions provided personalized guidance for those looking to implement community-focused strategies in their businesses or startups. Community-building is a strategic imperative for businesses and startups seeking to create lasting brand loyalty and customer engagement. Successful community-building requires a well-defined strategy, dedicated resources, and a commitment to long-term nurturing. Measuring the impact of communities on business growth is essential, and various metrics and analytics tools can be employed for this purpose. Leveraging communities goes beyond social media and can include offline events, forums, and dedicated customer support platforms. Collaboration and learning from experts and peers are key factors in optimizing community-building efforts.

Overall, the "**Leveraging Communities for Your Business/Startup**" event provided valuable insights and practical guidance on the power of communities in driving business success. Attendees left with a deeper understanding of how to effectively harness the potential of communities to build brand loyalty, increase customer engagement, and achieve sustainable growth in their businesses and startups.

### Participants Details:

SR	Full Name	Contact Details
1	Mohit Amlani	9033496563
2	Sandeep Joshi	9974969339
3	Dipak Madlani	9033085908
4	Manoj Talsaniya	9909799636
5	Kuldeep Unadkat	9537040009
6	Hitesh Parmar	9537659667
7	Kushal Khanpara	8000788873
8	Dr. Rupa Unadkat	9727681870
9	Dharmay Zinzuwadiya	9537040009
10	Jash Parmar	8511999995
11	Parth Vank	7575036249
12	Kartik Rupani	9879563235
13	Vikrantgiri Goswami	9099700095
14	Yashdeep	9426680008
15	Dr Raj Soni	9429812411
16	Luv Mehta	7016193591
17	Dr Sargam Kotecha	7203909003



### Glimpses of Event:









THANK YOU